



**RONSON EUROPE N.V.
2011 ANNUAL GENERAL MEETING
IMPORTANT INFORMATION**

Dear Shareholder,

This document has been prepared by Ronson Europe N.V. with its corporate seat in Rotterdam, the Netherlands (the "Company") in connection with the upcoming:

- (A) Pre-Meeting of the Company's Shareholders to be held on 28 June 2011 in Company's office at 57 Komisji Edukacji Narodowej Avenue; 02-797 Warsaw at 15.00 hours CET (the "Pre-Meeting"), and
- (B) Annual General Meeting of the Company's Shareholders to be held on 30 June 2011 at the Company's offices at Weena 210-212, Rotterdam, the Netherlands, at 10.00 hours CET (the "AGM")

to explain in detail the proxy voting procedure and indicate steps that should be taken by you with a view to participating in the AGM and the Pre-Meeting. This document should be read in conjunction with the Company's Articles of Association and applicable provisions of Dutch law.

How to register for the Pre-Meeting and the AGM?

Depository certificate

All shareholders wishing to participate in the Pre-Meeting and/or the AGM should request custodian banks or brokers operating their investment accounts on which shares held in the Company are registered to issue a registered depository certificate evidencing their shareholding in the Company on 2 June 2011 (the "Record Date") and the right to participate in the AGM.

To receive information on formal requirements of, and documents to be submitted to, the broker / the Custodian bank for the purpose of the issuance of registered depository certificates, all Shareholders are advised to contact their brokers or custodian banks.

A Shareholder intending to participate:

- (a) both in the Pre-Meeting and in the AGM (in person, by its own proxy or, in the case of the AGM, by a proxy designated by the Company) - should deposit with the Company a depository certificate evidencing shareholding in the Company on the Record Date;
- (b) only in the AGM (in person, by its own proxy or by a proxy designated by the Company) – should deposit with the Company a depository certificate evidencing shareholding in the Company on the Record Date;;
- (c) only in the Pre-Meeting - should deposit with the Company a depository certificate evidencing shareholding in the Company on the Record Date or a later date before 27 June 2011;.

In all cases, the registered depository certificate should be issued by your broker at such time as to enable you to deposit the original of a depository certificate with the Company **not later than 27 June 2011 by noon CET to participate in the Pre-meeting and/or to participate in the AGM** (by 17:00 hours of local time).

The Shareholder who will deposit a depository certificate evidencing shareholding in the Company on a date after the Record Date and before 27 June 2011, will be entitled to participate only in the Pre-Meeting and will not be entitled to grant a power of attorney to the Director designated by the Company to represent Shareholders at the AGM.

Placing depository certificates with the Company

Original registered depository certificates should be deposited not later than 27 June 2011 (by noon local time) with the Company:

- at the Company's offices in Poland at 57 Komisji Edukacji Narodowej Avenue; 02-797 Warsaw (between 9:00 and 17:00 hours) or
- at the Company's offices at Weena 210-212, Rotterdam, the Netherlands (between 9.00 and 17.00 hours).

Shareholders may deliver registered depository certificates in person, by courier or send them by ordinary or registered mail; however, they should bear in mind that only registered depository certificates delivered to the Company by noon, 27 June 2011 will entitle them to participate in the Pre-Meeting and the AGM.

Dear Shareholder,

We would appreciate it very much if when registering for the Pre-Meeting / the AGM you could indicate whether you will be attending the Pre-Meeting and/or the AGM in person, by your own proxy or, in the case of the AGM, by the proxy designated by the Company. The confirmation form is available on the Company's website at www.ronson.pl.

How to participate in the Pre-Meeting / the AGM?

By whom may I participate?

Shareholders may participate in the Pre-Meeting / the AGM:

- in person (in the case of a natural person),
- by their duly authorized representatives (in the case of a legal person and an organizational unit that is not a legal person),
- by proxy (both in the case of a natural person, a legal person or an organizational unit), including, in the case of the AGM, a proxy designated by the Company.

Please note that the proxy designated by the Company will only represent Shareholders and vote their shares at the AGM. At the Pre-Meeting shareholders may be represented by their own proxies.

What ID documents should I bring at the Pre-Meeting / the AGM?

Every shareholder that is

a natural person -

is kindly asked to bring at the pre-Meeting / the AGM:

- (i) ID card, passport or other official document confirming his/her identity;
- (ii) A copy of the depository receipt.

a legal person -

is kindly asked to bring:

- (i) excerpt from the respective trade register; and/or
- (ii) other documents evidencing the authorization of a natural person(s) representing such shareholder at the Pre-Meeting/the AGM (e.g., an unbroken chain of powers of attorney); and/or
- (iii) ID card, passport or other official document confirming the identity of shareholder's representative(s);
- (iv) A copy of the depository receipt.

a proxy -

is kindly asked to bring:

- (i) ID card, passport or other official document confirming his/her identity;
- (ii) power of attorney;
- (iii) if the power of attorney was granted by another proxy of the shareholder or by other representatives of the shareholder – all documents evidencing the authorization of such proxy/representative to represent a given shareholder and to grant further power of attorney;
- (iv) A copy of the depository receipt.

an organizational unit -

is kindly asked to bring:

- (i) excerpt from the respective trade register; and/or
- (ii) other documents evidencing the authorization of a natural person(s) representing such shareholder at the Pre-Meeting/ the AGM (e.g., a chain of powers of attorney); and/or

- (iii) ID card, passport or other official document confirming the identity of shareholder's representative(s);
- (iv) A copy of the depository receipt.

Form of proxy

Shareholders are kindly asked to:

1. use the form of proxy available on the Company's website: www.ronson.pl (powers of attorney in other appropriate form will also be accepted by the Company) and
2. bring the documents mentioned in section *What ID documents should I bring at the Pre-Meeting / the AGM?* in original form or their copies certified by the notary public or the legal adviser/attorney at law or by a member(s) of the management board of the shareholder – in compliance with the representation, at the Pre-Meeting/ the AGM or attach them to the form of proxy.

In the case of any doubts relating to the authorization of a Shareholder to participate in the Pre-Meeting / the AGM and admission thereto, the Chairman of the Pre-Meeting / the AGM's decision will be decisive.

Please note that in all cases when the power of attorney to represent a shareholder at the Pre-Meeting / the AGM is given by another proxy of that shareholder the power of attorney granted to such authorizing proxy should expressly authorize him / her to grant further powers of attorney. This applies also to the proxy designated by the Company.

How to vote by the proxy designated by the Company

Who is a proxy designated by the Company?

For the convenience of its Shareholders the Company has designated:

1. Mr. Wilbert.O.C.M. VAN TWUIJVER or
2. Mr. Timotheus C. KOSTER;

as Shareholders' proxies with the right of substitution to attend the AGM in the Netherlands and vote in accordance with the voting instructions the shares of these Shareholders that have elected to authorize one of them. The proxy will be authorized to designate an other person to act as proxy with due observance with the terms and restrictions of the original proxy.

What should I do to authorize a proxy designated by the Company?

To attend the AGM by a proxy designated by the Company Shareholders are asked to:

1. fill out the form of proxy available on the Company's website at www.ronson.pl and indicate either Mr. Wilbert.O.C.M. VAN TWUIJVER or Mr. Timotheus C. KOSTER as their proxy (indication of both of them shall not affect the validity of the power of attorney granted);
2. fill out the proxy voting instructions;
3. attach thereto all documents specified on the form of proxy (i.e., the original registered depository certificate, but only if not deposited with the Company before, and all other documents evidencing the rights of individual(s) signed under the form of proxy to represent a given shareholder, including the excerpt from the trade register and a chain of powers of attorney);
4. deliver (send) the form of proxy together with all the required documents to the Company:
 - a. at the Pre-Meeting;
 - b. to the Company's offices in Poland at 57 Komisji Edukacji Narodowej Avenue; 02-797 Warsaw (between 9:00 and 17:00 hours); or
 - c. to the Company's offices in the Netherlands in Rotterdam at the following address: Weena 210-212, Rotterdam, the Netherlands (between 9.00 and 17.00 hours).

The form of proxy together with all required documents should be delivered to the Company not later than on **27 June 2011** (by noon local time).

Please note that only shareholders that deposited the registered depository certificate evidencing shareholding in the Company on the Record Date (2 June 2011) and have not collected deposited depository certificate before the end of the AGM may effectively appoint a proxy designated by the Company. In all other cases, the power of attorney given by a shareholder will be or becomes ineffective.

Please note that if the voting instruction is not filled in, the proxy designated by the Company will vote in accordance with the recommendations of the Board of Managing Directors of the Company (i.e., "for" each resolution to be adopted at the AGM).

Please note that voting through a proxy designated by the Company is an option of the Shareholder. Therefore, each Shareholder may attend the AGM and vote his/her shares in person or through his/her own proxy. If the latter is the case, Shareholders are kindly asked to use the form of proxy available on the Company's website at www.ronson.pl.

Please note that at the Pre-Meeting no voting on the adoption of resolutions proposed on the Agenda will take place. Under Dutch corporate law, the resolution may be adopted by the general meeting held in the Netherlands, unless the entire share capital is represented at the AGM.

Please note that the name, address and other information on the shareholder shall be consistent in all documents. Admission to the AGM of persons other than those representing the shareholder shall be decided by the Chairman of the Meeting.

Language of documents

All documents relating to the Pre-Meeting / the AGM (including registered depository certificates) may be delivered to the Company in Polish, in English or in Dutch. If any document has been prepared in any other language, Shareholders are kindly asked to translate such document into one of the abovementioned languages at their own cost.

Language of the Pre-Meeting / the AGM

The Pre-Meeting will be conducted in English. For the convenience of its Shareholders, the Company will assure the simultaneous translation into the Polish language. The AGM will be conducted in English. Please note that English-language versions of all resolutions are binding as the resolutions will be adopted in English.

How to revoke the power of attorney granted to a proxy designated by the Company

Each shareholder may revoke a power of attorney given to the proxy designated by the Company by sending a document expressly revoking the granted power of attorney to the Company at the addresses indicated above; such document will be effective and the power of attorney will be revoked if it is delivered to the Company not later than by noon local time hours on **27 June 2011**. The document revoking the granted power of attorney needs to comply with the formalities of the original power of attorney.

Further questions

Shareholders are kindly asked to address all queries with respect to the Pre-Meeting and the AGM to the Board of Managing Directors at one of the following addresses:

In the Netherlands:
Ronson Europe N.V.
Weena 210-212
3012 NJ Rotterdam
Fax: +31 10 201 3608
email: agm@ronson.pl

In Poland:
Ronson Development Management Sp. z o.o.
57 Komisji Edukacji Narodowej Avenue;
02-797 Warsaw
Fax: +48 (22) 823 97 99
email: agm@ronson.pl

with a notice: *the General Meeting of Ronson Europe N.V.*

Rotterdam, 19 May 2011

Board of Managing Directors

Board of Supervisory Directors

This document is of informative nature only and should be read in conjunction with the Company's Articles of Association and applicable provisions of Dutch law as well as all documents related to the AGM as posted on the Company's website www.ronson.nl. Shareholders are kindly asked to read and consider carefully all the information concerning the AGM which has been made available by the Company, including the Annual Report 2010 containing the Company's annual accounts.